

WVWV Post-Election Survey

Frequency Questionnaire

November 5-8, 2006

758 Unmarried Women Voters

500 Unmarried women voters, registered to vote through WVWV's 2006 voter registration program

--327 Unmarried women voters, ages 19+, registered to vote through WVWV's 2006 general voter registration programs

--173 Unmarried women voters, age 18, registered though WVWV's 2006 "Birthday" program

[629 Respondents]

Q.3 (PRE-ELECTION) What are the chances of your voting in the election for Congress on Tuesday: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Almost certain.....	88	93	98	95
Probably	-	-	-	-
50-50	-	-	-	-
Will not vote.....	-	-	-	-
(Don't know)	-	-	-	-
(Already voted).....	12	7	2	5
(Refused).....	-	-	-	-
(ref:CP3BPE)				

[630 Respondents]

Q.4 (POST-ELECTION) - As you may know, there was an election (YESTERDAY/TODAY) for Congress and other offices. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Voted.....	100	100	100	100
Did not vote	-	-	-	-
(Can't remember/Don't know).....	-	-	-	-
(Refused).....	-	-	-	-
(Will vote)	-	-	-	-
(ref:CP3PE)				

Q.5 In what year were you born?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
18 - 24	13	6	100	38
25 - 29	8	4	-	3
30 - 34	4	3	-	2
35 - 39	7	3	-	2
40 - 44	6	8	-	5
45 - 49	9	8	-	5
50 - 54	5	5	-	4
55 - 59	7	9	-	6
60 - 64	9	9	-	6
Over 64.....	31	45	-	29
(No answer).....	-	-	-	-
(ref:AGE)				

Q.6 Are you married, single, separated, divorced, or widowed?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Married	-	-	-	-
Single	45	29	99	53
Separated/divorced	25	33	0	22
Widowed.....	30	39	1	26
(Don't know/Refused)	-	-	-	-
(ref:MARITAL)				

[630 Respondents]

Q.7 (POST-ELECTION) Did you vote prior to election day or did you vote on election day?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Prior to election day.....	22	26	16	22
On election day	77	74	84	78
(Don't know/Refused)	1	-	-	-
(ref:EARLYVTG)				

Q.8 Did you vote by absentee ballot, by mail, or in-person?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Absentee	13	14	5	11
Mail.....	4	8	3	6
In person	83	78	91	82
(Don't know/Refused)	0	-	1	0
(ref:EARLY1)				

Q.9 How long have you been registered to vote at your current address?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
0 to 6 months.....	4	28	90	50
6 months to one year.....	3	8	4	7
1 to 2 years.....	9	18	3	13
2 to 4 years.....	19	10	-	7
More than 4 years	63	34	2	23
(Don't know/Refused)	1	2	1	1
(ref:LENREG)				

[248 Respondents]

Q.10 (NEW REGISTRANTS ONLY) (SPLIT C) What made you decide to register to vote this year?

(Awaiting open-end coding)

(ref:REGISTOE)

[248 Respondents]

Q.11/12 (NEW REGISTRANTS ONLY) (SPLIT D) I'm going to read you a list of reasons why some people registered to vote this year. Please tell me which ONE best describes why you decided to register to vote this year.

COMBINED	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
(18 YEAR OLDS ONLY) I was always planning to register to vote when I turned 18	-	-	64	62
It's my responsibility as an American	-	56	43	52
I wanted to help change the way things are going in the country	-	29	23	27
I received a form in the mail that made registering quick and easy.....	-	26	24	25
I felt strongly about a candidate or an issue	-	27	13	22
I wanted to be a part of the political process.....	-	13	18	15
I thought a lot was at stake this year	-	16	5	12
I got phone calls from campaigns or organizations telling me to register.....	-	4	1	3
Most of my friends were registering to vote.....	-	1	3	1
(UNDER 30 ONLY) My parents told me to register to vote.....	-	-	-	-
(None of these).....	-	4	-	2
(Other)	-	2	1	2
(Don't know/Refused)	-	6	1	5

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Q.11 FIRST CHOICE				
(18 YEAR OLDS ONLY) I was always planning to register to vote when I turned 18				
	-	-	43	41
It's my responsibility as an American				
	-	35	25	32
I received a form in the mail that made registering quick and easy.....				
	-	15	8	13
I wanted to help change the way things are going in the country.....				
	-	16	8	13
I felt strongly about a candidate or an issue				
	-	11	5	9
I wanted to be a part of the political process.....				
	-	6	6	6
I thought a lot was at stake this year				
	-	5	2	4
I got phone calls from campaigns or organizations telling me to register.....				
	-	1	1	1
Most of my friends were registering to vote.....				
	-	-	-	-
(UNDER 30 ONLY) My parents told me to register to vote.....				
	-	-	-	-
(None of these).....				
	-	4	-	2
(Other)				
	-	1	1	1
(Don't know/Refused)				
	-	6	1	5
(ref:REG1)				

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Q.12 SECOND CHOICE				
(18 YEAR OLDS ONLY) I was always planning to register to vote when I turned 18				
	-	-	22	21
It's my responsibility as an American				
	-	22	17	21
I wanted to help change the way things are going in the country				
	-	15	16	15
I felt strongly about a candidate or an issue				
	-	16	8	14
I received a form in the mail that made registering quick and easy				
	-	11	16	13
I wanted to be a part of the political process				
	-	8	13	9
I thought a lot was at stake this year				
	-	11	3	8
I got phone calls from campaigns or organizations telling me to register				
	-	2	-	2
Most of my friends were registering to vote				
	-	1	3	1
(UNDER 30 ONLY) My parents told me to register to vote				
	-	-	-	-
(None of these)				
	-	6	2	5
(Other)				
	-	1	-	1
(Don't know/Refused)				
	-	6	-	4
(ref:REG1/REG2)				

Q.13 How often would you say that you discuss politics and political affairs with your family and friends? Would you say often, sometimes, rarely or never?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Often	48	45	36	42
Sometimes	32	27	42	32
Rarely	15	19	18	19
Never	5	9	4	7
(Don't know/Refused)	0	0	-	0
Total Often/Sometimes	81	72	78	74
Total Rarely/Never	19	28	22	26
(ref:POLDISC)				

Q.14 Suppose you were asked to convince a friend to vote on election day. What would you tell your friend is the most important reason to vote?

(Awaiting open-end coding)

(ref:EXPLVOTE)

Q.15 In thinking about the elections, which of the following feelings best describes how you feel/felt about voting this year?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Responsible.....	36	33	24	30
Proud.....	10	11	17	13
Enthusiastic.....	9	9	20	13
So-so.....	9	7	8	7
Patriotic.....	9	16	8	13
Empowered.....	8	7	7	7
Energized.....	7	2	4	3
Content.....	4	7	10	8
Resentful.....	2	3	0	2
Inconvenienced.....	0	0	-	0
(Other).....	5	2	2	2
(None).....	1	1	0	1
(Don't know/Refused).....	1	1	-	1

(ref:VOTEFEEEL)

Q.16 When you went to vote, did you go with anyone or not? Was that be a family member, a friend, or just someone you know?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Family member.....	15	12	52	26
Friend.....	6	6	3	5
Someone you know.....	1	2	2	2
None.....	76	78	41	65
(Not sure yet).....	1	2	2	2
(Don't know/Refused).....	1	0	0	0

(ref:POLLPAL)

[631 Respondents]

Q.17 (SPLIT A) How many of your friends do you think voted in the elections yesterday/today? Do you think nearly all voted, most voted, some voted, or only a few voted?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Nearly all.....	40	38	4	27
Most.....	37	35	23	31
Some.....	10	15	33	21
Only a few.....	6	6	33	15
None.....	2	2	6	3
(Don't know/Refused).....	5	4	1	3
Total Nearly all/Most.....	77	73	27	58
Total Few/None.....	8	8	39	18

(ref:FRANDFAM)

[627 Respondents]

Q.18 (SPLIT B) How many of your family members do you think voted in the elections yesterday/today? Do you think nearly all voted, most voted, some voted, or only a few voted?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Nearly all	56	54	51	53
Most.....	23	19	28	22
Some.....	7	11	10	10
Only a few	5	6	10	7
None.....	5	3	1	2
(Don't know/Refused).....	3	8	-	5
Total Nearly all/Most	80	73	80	76
Total Few/None.....	10	9	10	9

(ref:FRANDFM2)

[690 Respondents]

Q.19 (POST-ELECTION/ALREADY VOTED) Would you say that going to the polls to vote on election day was convenient or inconvenient?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Very convenient.....	61	56	55	55
Somewhat convenient.....	17	15	32	21
Somewhat inconvenient	8	9	8	8
Very inconvenient.....	6	6	3	5
(Neither)	6	7	-	4
(Don't know/Refused).....	2	8	2	6
Total Convenient	78	70	87	76
Total Inconvenient.....	13	15	11	14
Convenient - Inconvenient	64	55	76	62

(ref:EASYHRD2)

[94 Respondents]

Q.20 (IF INCONVENIENT) Which of the following reasons best characterizes why it was inconvenient?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
The lines were too long at the polls.....	26	4	26	10
My polling place is difficult to get to.....	13	10	30	15
The polls were not open hours that were convenient for me.....	8	4	9	5
The ballot was confusing.....	4	6	9	7
The voting machines didn't work properly	2	8	8	8
My polling place was not well staffed	-	11	9	10
(Other)	36	56	9	44
(Don't know/Refused)	11	-	-	-
(ref:INCONVEN)				

[449 Respondents]

Q.21 (ONLY IN BALLOT INITIATIVE STATES) There were also ballot initiatives on the ballot in your state having to do with things like raising the minimum wage. Overall, did the initiatives on the ballot make you more interested in the election, less interested in the election, or did it not make much difference?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Much more interested.....	41	56	41	52
Somewhat more interested	17	13	15	13
Not much difference	39	27	44	32
Less interested.....	2	2	-	1
(Don't know/Refused)	1	3	-	2
Total Much/Somewhat more.....	58	68	56	65
Total Not much difference/Less.....	41	29	44	33
(ref:BALTINIT)				

[260 Respondents]

Q.22 (IF MORE INTERESTED) Which of the following best describes why the ballot initiatives made you more interested in voting?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
It was an issue I cared a lot about.....	41	31	59	37
I like to vote directly on important issues.....	33	33	19	30
You can't trust politicians, so it is nice to be able to take things into my own hands	18	16	7	14
It gave me something to vote "for" instead of against	5	10	8	9
(None)	1	8	-	6
(Other)	1	-	-	-
(Don't know/Refused)	1	3	6	4

(ref: BALINIT2)

Q.23 Now let me ask you about the election for Congress that will be held on Tuesday in the district where you reside. Did you vote for (Democratic incumbent/candidate) or (Republican incumbent/candidate)? ¹

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Total Democratic Candidate	62	62	53	59
Total Republican Candidate	30	26	41	31
Total (Other candidate)	2	3	2	2
(Did not vote for Congress)	1	0	-	0
(Refused).....	5	9	4	7
Democratic - Republican	33	37	12	28

(ref: CONG06PE)

¹ For each district, the candidates' actual names on the ballot were inserted. Respondents who volunteered that they already voted in CP3 were asked whom they voted for. In Florida's 16th district, Republican Joe Negron's name was inserted though Republican Mark Foley will appear on the ballot. In Texas' 22nd district, Republican Shelley Sekula-Gibbs' name was inserted though she is running as a write-in and there will be no Republican on the ballot. For districts with a multi-candidate primary election on November 7, a generic candidate was inserted.

[1055 Respondents]

Q.25 (NOT IF UNDECIDED/REFUSED IN CONG06PE) When did you finally decide to vote for (that candidate): on election day, in the last few days before the election, the week before the election, a month before the election, sometime in September, during the summer, or before that?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
On election day	3	3	6	4
Last few days	9	9	18	12
Week before	9	6	13	9
Month before	16	18	19	18
Sometime in September	13	3	6	4
During the summer	11	13	7	11
Before the summer	35	41	30	37
(Other)	2	3	1	2
(Don't know/refused)	2	4	1	3

(ref:DECISIO2)

Q.26 In the election for Congress, who was most influential in helping you decide how to vote?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
The candidate.....	18	15	8	13
Myself	9	9	1	6
Parents	8	6	46	20
Another elected official, such as the president or governor	5	5	3	4
Other family member	4	5	5	5
Friend	4	5	6	5
News/Newspapers	4	2	1	2
A movie or television star, or other celebrity	2	2	1	2
Someone in an organization you heard from	2	3	2	2
Co-worker	1	0	1	1
Someone from your religious institution	1	1	0	1
Brother or sister	0	1	1	1
(Other)	8	11	13	12
(No one)	26	25	6	18
(Don't know/Refused)	9	11	6	9

(ref:WHOINFL)

Q.29 In thinking about this year's elections, compared to previous elections, were you more enthusiastic about voting than usual or less enthusiastic?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
More	55	60	77	66
Less.....	22	18	6	14
(Same).....	23	21	6	16
(Don't know/refused)	1	1	11	5
More - Less	34	42	71	52
(ref:ENTHUS)				

Q.30 Thinking about your vote for a minute, were you trying to send a message about how dissatisfied you were with things in Washington or weren't you trying to send a message?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Sending a message about being dissatisfied.....	60	65	44	57
Not sending a message.....	35	30	52	38
(Don't know/Refused)	4	5	4	5
Sending a message - Not sending.....	25	35	-8	20
(ref:DISSAT)				

[743 Respondents]

Q.31 (IF SENDING MESSAGE) Which TWO of the following were you trying to send a message about?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
George W. Bush.....	52	43	35	41
Iraq war	45	42	37	41
The Republicans	17	14	20	15
Congress	10	7	9	8
Special interests	10	13	7	11
Partisan bickering.....	10	14	4	11
The Democrats.....	6	7	11	8
Conservatives.....	5	6	5	6
Liberals.....	3	1	17	5
(Don't know/Refused)	6	10	5	9
(ref:DISSAT2)				

Q.32 Now I'd like to ask you a few more questions about this year's elections. Did you feel like the campaigns and candidates were speaking directly to you and the issues you care about?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes - strongly	16	12	16	14
Yes - somewhat.....	23	34	40	36
No - somewhat	23	16	27	20
No - strongly	34	33	13	26
(Don't know/Refused)	4	5	4	5
Total Yes	39	46	56	50
Total No	56	49	40	46
Yes - No	-17	-2	16	4
(ref:WVWV3)				

Q.33 Have you seen or heard anything over the course of the election about women and voting, particularly single women or women on their own and voting?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	23	39	34	37
No.....	75	57	65	60
(Don't know/Refused)	3	4	1	3

(ref:WVWV1)

[349 Respondents]

Q.34 (IF YES IN WVWV1) What specifically have you seen or heard?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
More efforts getting single women to vote.....	14	22	8	18
Women's issues unspecified	14	11	10	10
'First Time' television campaign: something on TV with celebrities talking about voting.....	12	6	5	6
Single women can make a difference on women's issues	12	13	14	13
Single women not voting in past elections	11	10	3	8
Received something in the mail	10	19	26	21
Voting together, single women can make a difference.....	7	6	7	6
My voice is important, my voice makes them listen	6	7	4	6
Single women don't vote as much as married women do.....	3	5	4	4
It is harder for single women to vote	3	2	4	3
Single women are apathetic/don't care	1	-	1	0
(Other).....	25	17	24	20
(Can't remember)	4	3	-	2
(Don't know/Refused)	2	4	-	3

(ref:WVWV1A)

[352 Respondents]

Q.35 (IF YES IN WVWV3) Did this make you more or less likely to vote or didn't it make any difference?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Much more likely	20	12	15	13
A little more likely	6	9	13	10
A little less likely	-	1	-	1
Much less likely	-	1	-	1
No difference	72	72	73	72
(Haven't seen or heard anything)	0	3	-	2
(Don't know/Refused)	2	2	-	1
Total More likely	26	21	27	23
Total Less likely.....	-	2	-	1
More likely - Less likely	26	19	27	22

(ref:WVWV1C)

Q.36 Did you receive information from any of the following sources about single women and voting or women who are not married and voting?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
A piece of mail.....	12	26	31	28
Something on television	10	15	10	13
A phone call.....	6	20	1	13
An article in a newspaper or magazine	6	8	7	8
Talking to a friend or family member	5	5	5	5
Something on the radio	3	3	3	3
Someone knocking at your door.....	1	2	1	1
(Other)	7	5	7	5
(Do not recall).....	40	26	29	27
(Don't know/Refused)	21	13	14	13

(ref:WVWV2A)

Q.37 Now I'd like to ask you about something different. Thinking about this year's elections, where did you get most of your information about the candidates and the issues?

(Awaiting open-end coding)

(ref:INFOOE)

Q.38 Now I am going to read you a list of resources that some people use to learn about elections. For each one, please tell me how much information you received about this year's elections from that source, on a scale of 1 to 10, where 10 means you received a large amount of information from that source, and 1 means you did not receive any information from that source.

	Mean	10	8-10	6-10	1-5	Not Use	DK/Ref
38 TV or radio ads	6.0	22	41	52	45	2	1
New Reg 19+	6.3	25	45	54	42	4	0
New Reg 18	6.4	23	42	61	38	0	-
Total New Reg	6.4	24	44	56	41	3	0
39 Local television news	6.0	21	38	52	47	2	0
New Reg 19+	6.4	23	46	57	40	2	1
New Reg 18	6.1	18	37	55	43	2	-
Total New Reg	6.3	21	43	56	41	2	0
40 Newspapers	6.0	19	44	55	42	3	0
New Reg 19+	5.9	21	40	50	47	3	0
New Reg 18	5.5	12	31	52	47	0	-
Total New Reg	5.8	18	37	51	47	2	0
41 Non-partisan organizations that do not endorse candidates.....	2.8	3	7	12	78	6	3
New Reg 19+	2.3	1	4	6	84	6	3
New Reg 18	2.6	1	4	12	86	2	0
Total New Reg	2.4	1	4	8	85	5	2
[629 Respondents]							
42 (SPLIT A) The candidates' websites	2.3	3	7	10	74	16	0
New Reg 19+	1.9	3	6	8	73	19	1
New Reg 18	3.2	5	16	20	74	6	-
Total New Reg	2.3	4	9	12	74	14	0
43 Friends, family, and co-workers	5.0	12	26	39	58	3	0
New Reg 19+	4.4	7	20	31	63	5	0
New Reg 18	6.9	21	48	68	32	-	-
Total New Reg	5.3	12	30	44	52	3	0
[629 Respondents]							
44 (SPLIT B) Blogs	1.6	1	2	4	76	18	2
New Reg 19+	1.6	2	4	4	72	18	7
New Reg 18	1.5	1	3	4	94	2	-
Total New Reg	1.6	2	3	4	80	12	4

	Mean	10	8-10	6-10	1-5	Not Use	DK/ Ref
[629 Respondents]							
45 (SPLIT A) Daytime talk shows	2.2	1	5	8	81	11	0
New Reg 19+	2.7	5	9	14	77	8	1
New Reg 18	2.9	2	9	20	75	6	-
Total New Reg	2.8	4	9	15	77	8	0
[629 Respondents]							
46 (SPLIT A) Late night comedy shows, like the Daily Show	2.3	2	7	11	78	10	1
New Reg 19+	2.4	4	8	13	74	13	1
New Reg 18	3.0	4	13	20	75	5	-
Total New Reg	2.6	4	9	15	74	10	0
47 Local or national radio shows	4.5	11	24	33	60	7	1
New Reg 19+	3.7	4	17	23	68	8	1
New Reg 18	4.2	7	18	31	68	1	-
Total New Reg	3.8	5	17	26	68	6	1
48 Churches or religious institutions	2.1	3	6	8	83	9	1
New Reg 19+	2.1	2	6	8	83	9	0
New Reg 18	2.7	4	9	15	81	4	-
Total New Reg	2.3	3	7	11	82	7	0
49 Network television news, like CBS or FOX ...	5.9	21	38	52	44	3	1
New Reg 19+	6.2	23	40	56	41	2	1
New Reg 18	6.1	21	42	56	43	1	-
Total New Reg	6.2	22	41	56	42	2	1
50 Cable television news, like CNN or MSNBC	5.0	16	31	39	54	6	0
New Reg 19+	5.0	17	30	39	53	6	1
New Reg 18	5.7	20	39	51	47	2	-
Total New Reg	5.2	18	33	43	51	5	1
51 Phone calls or mail from the candidates	4.9	16	29	39	56	4	1
New Reg 19+	3.5	9	14	21	74	4	0
New Reg 18	3.4	5	12	22	75	3	-
Total New Reg	3.5	7	13	22	74	4	0
52 Political mailings from partisan organizations.....	4.9	17	29	38	59	3	1
New Reg 19+	3.5	7	12	18	77	5	0
New Reg 18	4.0	7	16	29	69	2	-
Total New Reg	3.7	7	13	22	74	4	0

	Mean	10	8-10	6-10	1-5	Not Use	DK/Ref
53 The Internet.....	3.7	9	19	25	60	15	0
New Reg 19+	2.5	5	9	13	70	16	1
New Reg 18	4.9	14	29	45	54	1	-
Total New Reg	3.4	8	16	24	64	11	1
[629 Respondents]							
54 (SPLIT B) Magazines.....	2.5	2	7	12	80	8	0
New Reg 19+	2.4	3	6	10	79	10	1
New Reg 18	2.7	1	4	16	83	1	-
Total New Reg	2.5	2	5	12	81	6	1
[629 Respondents]							
55 (SPLIT B) Daytime talk shows, like Oprah....	2.0	2	5	8	81	11	1
New Reg 19+	2.5	7	9	10	77	12	1
New Reg 18	2.3	2	7	14	83	3	-
Total New Reg	2.4	5	8	12	79	9	0
(ref:INFOBAT)							

Q.56 Now I'm going to ask you about something different. Again, I am going to read you a list of sources where some people get their information about elections, but this time, for each one, please tell me how much you TRUST it to give you accurate information about the election, on a scale of 1 to 10, where 10 means you trust it a great deal to give you accurate information about the election, and 1 means you do not trust it at all to give you accurate information about the election.

	Mean	10	8-10	6-10	1-5	Not Use	DK/Ref
56 TV or radio ads	3.5	5	10	16	80	3	0
New Reg 19+	3.8	6	13	22	74	4	0
New Reg 18	4.5	7	14	30	70	-	-
Total New Reg	4.1	6	14	25	73	2	0
57 Local television news	5.2	8	23	40	57	2	0
New Reg 19+	5.4	12	25	41	55	2	1
New Reg 18	6.1	11	31	60	40	-	-
Total New Reg	5.6	12	27	48	50	1	1
58 Newspapers	5.6	10	28	48	50	2	0
New Reg 19+	5.2	8	24	40	56	3	1
New Reg 18	6.5	12	39	63	35	1	-
Total New Reg	5.6	9	29	48	49	2	1
59 Non-partisan organizations that do not endorse candidates.....	4.4	4	18	31	63	5	2
New Reg 19+	3.7	4	13	22	69	5	4
New Reg 18	4.8	4	16	36	62	1	0
Total New Reg	4.1	4	14	27	66	4	3
60 Political mailings from partisan organizations.....	3.6	3	11	20	60	18	1
New Reg 19+	2.5	1	8	12	70	19	-
New Reg 18	5.4	7	28	45	51	3	1
Total New Reg	3.6	3	14	22	64	14	0
[629 Respondents]							
61 (SPLIT A) The candidates' websites	5.5	10	28	45	53	1	1
New Reg 19+	4.8	10	23	36	59	4	2
New Reg 18	6.8	16	44	68	31	0	-
Total New Reg	5.5	12	31	47	49	3	1
62 Friends, family, or co-workers.....	1.7	0	1	2	80	16	2
New Reg 19+	1.8	1	2	3	76	16	5
New Reg 18	2.2	-	1	5	90	5	1
Total New Reg	1.9	0	2	4	81	12	4

	Mean	10	8-10	6-10	1-5	Not Use	DK/Ref
[629 Respondents]							
63 (SPLIT B) Blogs	2.6	1	3	8	80	12	0
New Reg 19+	2.5	2	3	6	80	13	1
New Reg 18	3.9	2	8	25	74	1	-
Total New Reg	3.0	2	4	12	78	9	0
[629 Respondents]							
64 (SPLIT A) Daytime talk shows	2.7	2	7	12	75	12	1
New Reg 19+	2.1	2	3	7	77	16	-
New Reg 18	3.1	1	6	18	80	2	-
Total New Reg	2.5	2	4	11	78	11	-
[629 Respondents]							
65 (SPLIT A) Late night comedy shows, like the Daily Show	4.5	5	19	34	61	5	1
New Reg 19+	4.2	7	15	24	69	6	1
New Reg 18	5.2	7	21	44	55	1	-
Total New Reg	4.5	7	17	30	64	5	1
66 Local or national radio shows	3.5	7	14	20	70	9	1
New Reg 19+	3.1	6	11	15	75	9	2
New Reg 18	4.7	10	20	35	63	2	-
Total New Reg	3.7	7	14	22	71	7	1
67 Churches or religious institutions	5.4	9	26	44	52	3	1
New Reg 19+	5.4	12	26	39	57	2	2
New Reg 18	6.1	11	35	57	42	0	-
Total New Reg	5.6	11	29	45	52	1	1
68 Network television news, like CBS or FOX ...	5.4	9	29	45	48	5	1
New Reg 19+	5.3	12	28	39	53	6	1
New Reg 18	6.3	13	39	61	38	1	-
Total New Reg	5.7	12	32	47	48	4	1
69 Cable television news, like CNN or MSNBC	3.3	4	9	16	79	4	1
New Reg 19+	3.2	5	9	15	78	6	1
New Reg 18	4.4	6	14	29	69	2	-
Total New Reg	3.6	6	11	20	75	5	0
70 Phone calls or mail from the candidates	3.3	3	8	16	80	3	1
New Reg 19+	3.1	2	8	12	81	7	0
New Reg 18	4.8	5	14	35	63	1	0
Total New Reg	3.7	3	10	20	75	5	0

	Mean	10	8-10	6-10	1-5	Not Use	DK/Ref
71 The Internet.....	3.7	3	12	22	61	16	0
New Reg 19+	2.9	4	9	13	65	21	1
New Reg 18	4.9	5	17	38	59	2	1
Total New Reg	3.7	5	12	22	63	14	1

[629 Respondents]

72 (SPLIT B) Magazines.....	3.5	2	8	20	73	6	1
New Reg 19+	3.0	3	7	15	77	8	-
New Reg 18	4.1	1	8	28	69	2	1
Total New Reg	3.4	2	8	20	74	6	0

[629 Respondents]

73 (SPLIT B) Daytime talk shows, like Oprah....	2.8	2	5	11	80	9	1
New Reg 19+	3.1	7	9	14	75	11	-
New Reg 18	4.2	2	12	30	67	2	1
Total New Reg	3.5	5	10	20	72	7	0

(ref:TRUSTBAT)

Q.74 In the last week of the campaign, did you hear mostly positive or mostly negative things from the candidates for Congress?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Mostly positive.....	11	10	32	18
Mostly negative	78	73	54	66
(Both).....	7	12	8	11
(None)	1	1	3	2
(Don't know/Refused).....	2	3	2	3
Mostly positive - Mostly negative	-67	-63	-22	-49

(ref:ADS)

Q.75 Compared to previous elections, do you think the campaign advertising this year was more negative than usual, less negative than usual, or about the same as usual?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
More	59	57	32	49
Less.....	3	2	5	3
Same	38	39	59	46
(Don't know/Can't really say).....	1	1	4	2
(Refused).....	-	-	-	-
More - Less	56	55	27	45

(ref:ADS2)

Q.76 Now I am going to read you a list of things that some women say would improve their lives. Please tell me which TWO of the following would MOST improve your life.

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Better or more affordable health insurance.....	42	46	21	37
Being in better shape or better health	27	27	20	25
A better paying or more enjoyable job.....	20	17	25	20
Not being so hard to make ends meet	18	22	7	17
More time for family and friends	14	10	25	15
More educational opportunities	12	8	30	16
Better social life or more friends.....	6	7	6	7
Having more help with housekeeping tasks, such as laundry and cooking	5	5	3	4
More independence and respect from others	5	5	17	9
More help with childcare.....	4	2	6	4
Not having so many family responsibilities.....	1	2	2	2
(Other).....	6	4	3	4
(None)	2	3	1	2
(Don't know/Refused)	1	1	-	1

(ref:WISH)

Q.77 Do you have access to the Internet?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	72	51	93	65
No.....	28	49	7	35
(Don't know/Refused)	0	-	-	-

(ref:INTACCS)

[852 Respondents]

Q.78 (IF YES IN INTACCS) Approximately how many hours per week do you spend on the Internet, outside of your job or office?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
(None)	9	20	4	12
(1-4).....	43	44	45	44
(5-10).....	24	18	31	25
(10-14).....	8	6	7	7
(15-20).....	9	3	7	5
(21 or more).....	6	8	5	7
(Don't know/Refused)	1	1	1	1

(ref:INTTIME)

[852 Respondents]

Q.79 (IF YES IN INTACCS) What website or websites do you visit most often?

(Awaiting open-end coding)

(ref:INTSITE)

Q.80 Have you ever watched a video on YouTube or not?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	19	9	37	19
No.....	79	91	63	81
(Don't know/Refused)	2	0	0	0

(ref:YOUTUBE)

Q.81 Do you subscribe to a daily newspaper?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	46	41	40	41
No.....	53	59	60	59
(Don't know/Refused)	0	-	0	0

(ref:NEWSPR)

Q.82 Approximately how many hours per week do you spend watching TV?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
(None)	3	3	6	4
(1-4).....	19	17	36	24
(5-10).....	27	24	32	27
(10-14).....	15	13	12	13
(15-20).....	17	21	7	16
(21 or more).....	19	20	4	15
(Don't know/Refused)	1	2	2	2

(ref:TVTIME)

Q.83 Approximately how many hours per week do you spend listening to the radio?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
(None)	18	24	10	19
(1-4).....	27	28	30	29
(5-10).....	25	22	32	25
(10-14).....	8	7	8	8
(15-20).....	10	8	9	9
(21 or more).....	11	10	11	10
(Don't know/Refused)	1	1	1	1

(ref:RADTIME)

Q.84 Do you subscribe to any magazines?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	54	54	41	49
No.....	46	46	59	51
(Don't know/Refused)	0	-	-	-

(ref:MAGSUB)

[661 Respondents]

Q.85 (IF YES IN MAGSUB) Which of the following types of magazines do you subscribe to?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Home, decorating, and cooking.....	29	33	7	25
Current events.....	14	13	8	12
Fashion and beauty.....	12	9	46	19
Literary magazine, such as Reader's Digest..	8	7	1	5
Entertainment and celebrity news	7	2	17	7
Health and fitness.....	7	5	-	4
Sports	4	6	7	7
TV Guide	3	5	1	4
Hobbies and games	2	4	1	3
Travel	2	-	-	-
Parenting and education	2	2	2	2
Finance.....	1	-	-	-
Science and technology	1	2	2	2
(Other)	8	9	8	9
(Don't know/Refused)	0	1	-	1

(ref:WHICHMAG)

Q.86 Do you happen to have a cell phone or not?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	69	51	80	61
No.....	30	49	20	39
(Don't know/Refused)	0	-	1	0

(ref:CELL1)

[820 Respondents]

Q.87 (IF YES IN CELL1) Do you have a cell phone plan that includes text messaging or not?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	52	48	70	58
No.....	44	48	29	39
(Don't know/Refused)	5	5	1	3

(ref:CELL2)

[432 Respondents]

Q.88 (IF YES IN CELL1) Which of the following best describes your text messaging plan?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
I have to pay a small fee to send and receive text messages.....	38	22	29	26
I pay a flat fee every month and can send and receive several hundred text messages at that rate.....	28	28	31	29
I pay a flat fee every month and I can send and receive unlimited text messages.....	20	29	35	32
(Don't know/Refused).....	14	21	6	13

(ref:CELL2B)

[432 Respondents]

Q.89 (IF YES IN CELL1) Have you ever used your cell phone or text messaging to vote in some kind of contest that has been shown on television, like "American Idol" or "Dancing with the Stars"?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes.....	19	14	16	15
No.....	80	86	84	85
(Don't know/Refused).....	1	-	-	-

(ref:CELL3)

[432 Respondents]

Q.90 (IF YES IN CELL2) Some non-partisan organizations are working on a program for the 2008 election that would allow you to sign up to receive a text message on your cell phone on election day to remind you to vote. Is that something you think you would be likely or unlikely to participate in?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Very likely.....	5	10	12	11
Somewhat likely.....	8	8	16	12
Somewhat unlikely.....	10	10	29	20
Very unlikely.....	76	70	43	56
(Don't know/Refused).....	1	2	-	1

(ref:CELL6)

[355 Respondents]

Q.91 (IF UNLIKELY IN CELL2) Which of the following reasons best describes why you are unlikely to participate?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
I don't need a reminder to remember to vote.....	66	68	56	62
I don't want to receive text messages from people I don't know	13	13	12	13
I don't like to give out my cell phone number	12	10	20	15
I have to pay to receive text messages	3	3	8	6
(Other)	5	3	2	3
(Don't know/Refused)	1	3	1	2

(ref:CELL5)

Q.92 What type of transportation do you use most often?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Drive alone	78	72	54	66
Drive or ride with someone else	16	20	30	24
Take a bus.....	3	3	7	5
Walk	1	4	4	4
Bike	1	-	-	-
Metrorail or subway system.....	0	-	1	0
Take the train	0	-	3	1
(None of the above).....	0	0	-	0
(More than one of the above)	0	0	-	0
(Other)	0	0	-	0
(Don't know/Refused)	0	-	0	0

(ref:TRANSPT)

Q.93 Do you currently have health insurance?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	88	92	84	89
No.....	11	8	13	10
(Don't know/Refused)	0	-	3	1

(ref:HEALTHQ1)

Q.94 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
1 - 11th grade	6	7	51	22
High School graduate	25	39	42	40
Non-college post H.S.	1	2	1	2
Some college.....	27	26	5	19
College graduate	28	18	-	12
Post-graduate school	12	7	-	4
(Don't know/refused)	1	1	1	1

(ref:EDUC)

Q.95 Are you a member of a labor union? (IF NO) Is any member of your household a union member?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes: Respondent belongs	8	11	3	8
Household member	5	3	15	7
No member belongs	85	84	78	82
(Don't know/refused)	2	1	4	2

(ref:UNION)

Q.96 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Strong Democrat	31	35	21	30
Weak Democrat.....	15	12	20	15
Independent-lean Democrat.....	12	8	9	8
Independent	10	15	7	12
Independent-lean Republican	4	4	4	4
Weak Republican	9	8	18	12
Strong Republican.....	16	13	19	15
(Don't know/Refused)	3	6	3	5

(ref:PTYID1)

Q.99 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Liberal.....	26	15	27	19
Moderate	37	38	38	38
Conservative	32	40	29	36
(Don't know/refused)	5	7	6	7

(ref:IDEO1)

Q.100 What is your religion?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Protestant.....	44	46	38	43
Catholic.....	23	29	27	28
Jewish.....	2	-	0	0
Muslim.....	0	-	-	-
(Other/none/refused).....	30	25	34	28

(ref:RELIG1)

[561 Respondents]

Q.101 (IF PROTESTANT) Which one of these words best describes your kind of Christianity -- fundamentalist, evangelical, charismatic, Pentecostal or moderate to liberal?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Fundamentalist.....	11	10	12	11
Evangelical.....	15	24	13	21
Charismatic/Pentecostal.....	10	5	14	8
Moderate to liberal.....	44	36	33	35
(Something else).....	9	5	7	5
(Don't know/refused).....	11	20	21	20

(ref:RELIG3)

Q.102 How often do you attend religious services -- every week, once or twice a month, several times a year, or hardly ever?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Every week.....	40	44	48	45
Once or twice a month.....	11	19	14	17
Several times a year.....	15	12	12	12
Hardly ever.....	21	19	18	18
(Never).....	9	5	7	6
(Don't know/Refused).....	3	1	1	1

(ref:RELIG2)

[1034 Respondents]

Q.104 (IF AGE 19 OR OLDER) Is there anyone over the age of 18 living with you, such as a partner, roommate, significant other, family member, or friend?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes.....	40	26	100	26
No.....	58	73	-	73
(Don't know/Refused).....	1	1	-	1

(ref:BUDDY)

[224 Respondents]

Q.105 (AGE 18 ONLY) Do you live with your parents or guardians or do you live by yourself?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Parents/guardians	100	100	98	98
By yourself.....	-	-	1	1
(Don't know/Refused)	-	-	2	2
(ref:BUDDY2)				

Q.106 Do you have any children 18 years of age or younger living at home?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	18	17	25	20
No.....	81	82	74	79
(Don't know/refused)	1	1	1	1
(ref:KIDS)				

[1039 Respondents]

Q.107 Do you own your home or do you rent?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Own	69	56	15	56
Rent.....	23	40	30	39
(Other)	6	3	15	3
(Don't know/Refused)	2	1	40	2
(ref:OWNHOME)				

Q.108 What racial or ethnic group best describes you?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
White	84	85	70	80
African-American or Black.....	8	6	11	8
Hispanic or Latino.....	2	2	15	6
Native American	1	1	1	1
Asian	0	-	1	0
(Other)	3	2	2	2
(Don't know/refused)	3	4	1	3
(ref:RACETHN)				

[361 Respondents]

Q.109 (IF UNDER 30) Are you a full-time student?

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Yes	30	38	87	79
No.....	70	62	13	21
(Don't know/Refused)	-	-	-	-
(ref:STUDENT)				

[1021 Respondents]

Q.110 (IF NO IN STUDENT) Last year, that is in 2005, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Less than \$10K	6	12	-	11
\$10K to under \$20K	13	25	-	23
\$20K to under \$30K	14	18	27	19
\$30K to under \$50K	19	16	7	15
\$50K to under \$75K	11	9	10	9
\$75K to under \$100K	6	1	10	2
\$100K or more.....	4	1	-	1
(Refused).....	16	10	-	9
(Don't know)	10	8	45	11
(ref:INCOME)				

Q.2 Record respondent's gender

	Unmarr Women	New Reg 19+	New Reg 18	Total New Reg
Male.....	-	-	-	-
Female	100	100	100	100
(ref:GENDER)				